

INNOVATIVE **MANAGEMENT** PARTNER

BEST OF
CONSULTING
— 2018 —

THE CO-INNOVATOR IMP IS AWARDED
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IMP [Innovative Management Partner], the leading co-innovator in German speaking countries, has been awarded the renowned “Best of Consulting 2018” award! With this award, IMP finally joins the ranks of top consulting firms. In the category “Innovation & Growth”, IMP convinced with a consulting project with the BPW Group. The project content is a new business model beyond the previous BPW core business, which was successfully conceived and launched on the market.

This is the ninth time that WirtschaftsWoche has awarded the renowned prize to Germany's best management consultants. The judgement is made by a high-ranking jury based on the criteria “customer benefits & results” of the project, as well as the “uniqueness” and “effectiveness” of the approach of the projects submitted by the customers.



Torsten A. Schubert (BPW), Niels Cotiaux (IMP), Katharina Kermelk (BPW) and Markus Anschöber (IMP) at the award ceremony on 20 November in Düsseldorf.
Picture: © Frank Beer for WirtschaftsWoche

After IMP had already been awarded the famous “Hidden Champion Award of Consulting” in 2018 in the category “Disruption & Disruptive Business Models”, the “Best of Consulting” award is another milestone in the corporate development. The awards impressively confirm IMP's chosen path and the special customer value that IMP generates as a co-innovator.





About IMP

IMP follows the tradition of open strategy and innovation. We stand for unique, coherent and sustainable business logics. The best way to master strategic challenges and create innovative business logic is to gather a variety of perspectives and bring in people whose point of view goes beyond what is typical in the industry or specific to the company. Our solutions are created by structurally integrating internal knowledge and especially external knowledge. Our consultants in the Munich, Innsbruck, Vienna, Zurich and São Paulo offices have access to a close network of carefully selected international experts through the IMP Network of Excellence.

IMP promises performance that goes above and beyond classical management consulting. We share business risks, work closely together with our clients' teams, orchestrate complementary partners for value creation and mobilize the organization to adopt a new approach towards strategy and innovation.

The **IMP service portfolio** addresses four specific customer needs:

reflect!

Understanding Business Models & Innovation Ecosystems

innovate!

Alignment of existing business models with the future

disrupt!

Creating innovative (disruptive) business logic

incubate!

Maturing ideas from outside the existing system to viable businesses

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